



*FIRST POPULAR AMONGST PIRATES AND SAILORS,
RUM HAS HIT THE MAINSTREAM AND IS SEEING A
RESURGENCE IN POPULARITY DUE TO A BEVY OF NEW SPIRITS
PRODUCERS REVIVING THE RUM-MAKING TRADITION.*

*"DRINKING RUM BEFORE 10 AM MAKES YOU A PIRATE,
NOT AN ALCOHOLIC."*

- EARL DIBBLES JR.

#HATCHRUM

RHUMRONI

DIPLOMATICO, CAMPARI, CARPANO ANTICA

RHUMHATTAN

RHUM CLEMENT SELECT BARREL, CARPANO ANTICA,
SASSAFRASS BITTERS

- 18 EACH -

*TAKE A PHOTO OF YOUR RUM COCKTAIL. POST IT ON INSTAGRAM,
TAGGING @BOURBONSTEAKLA AND USING THE HASHTAGS
#MINAHATCH #HATCHRUM
TO RECEIVE A SURPRISE ON YOUR NEXT VISIT
BY SIMPLY SHOWING US YOUR INSTAGRAM POST!*